



An Analysis of Educational Values in Coach Carter Movie

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Abstract: Education plays a crucial role in shaping behavior and actions in today's rapidly advancing global era. With the emergence of sophisticated information technology, people can utilize various tools, including literature, to foster character development. Literature, encompassing poetic, dramatic, or fictional works, communicates human experiences and employs narrative techniques. Among its forms such as songs, short stories, novels, poems, and movies, this study focuses specifically on movies as a medium of education. Movies, a type of audio-visual communication, convey ideas through dialogue, action, and visuals. The *Coach Carter* movie is notable for its engaging narrative and educational value. This research aims to analyze the educational values embedded in the *Coach Carter* movie, using the KEMENDIKNAS framework. A qualitative descriptive method was employed, with data collected through repeated viewing of the movie, script transcription, and content analysis. Key steps included classifying educational values, analyzing frequently occurring themes, and drawing conclusions. The findings revealed five prominent educational values: discipline, responsibility, hard work, creativity, and love for peace. Specifically, the movie demonstrates these values with notable frequencies: discipline (D.1–D.11), responsibility (R.1–R.17), hard work (HW.1–HW.18), creativity (C.1–C.10), and love for peace (LP.1–LP.18). These values highlight the movie's potential as a tool for educational enrichment, showcasing how narrative and character development within films can instill essential life skills and moral principles. This study underscores the role of movies in promoting education and their significance in character building.

Keywords: Educational Value, Movie, Coach Carter Movie

Introduction

Education is something that is not limited. Basically, education is needed for all human beings. Without education, the bad impact on humans will occur. Education will create better human beings from time to time, with their respective abilities which also develop as long as they learn certain things. Therefore, there is no limit to education. This also includes the aspect of age, where it is said that people with old age still need to learn, and education is a place for that, Lubis (2021). Even though information technology is currently very developed with various supporting applications that can be used, students and teachers use it to learn from each other and develop potential for the future. However, people also able to build our character values by using information technology especially

for the students. There are many ways, one of which is by studying literature. According to Indonesia Dictionary (KBBI), literature alludes to works that have prevalent qualities such as creativity, imaginativeness, excellence of substance, and expression compared to other works. Literature implies papers related to great values and composed in wonderful dialect. Literature extraordinarily gives common knowledge into human, social, and mental issues. Literary per users are able to translate literary writings based on their possess information.

There are several topics to discuss about literature, such as songs, short stories, novels, poems, and movies, there are so many ways to discuss them. However, in this study the researcher focused only one part of the literature is movies. Movie is one type of audio-visual communication. Movies express several ideas using dialogue, action, and visual elements to help communicate meaning in the movie.

Yusrina (2022: p. 142) Movie is one of the something useful in interest by the public. It is said that the product is popular because movie are widely consumed by the public, movie products are very profitable, and various types of movie, including feature movie, are released in every generation. Movies are valuable in educated the human measurement required for creating as human creatures and for building personality in young learners. Blasco et al. (2015: p. 2)

The majority of people, even those who reside in small towns as well as large cities, like viewing movies, which is one of the reasons that this study has chosen to analyze them. These days, individuals may watch movies in theaters and on television shows at any time and from any location. In addition to these two media, movies are now also made on digital video discs (DVD) and compact discs (CD), which makes it simpler for spectators to enjoy their pastime. disc (DVD) that facilitate those watchers to be simpler to appreciate their leisure activity. Watching movies can be said as one of the foremost enjoyable activity in human everyday life. Besides, movie is one of media that can be utilized by its producers to communicate their dreams and missions to open. By creating movies, they need to advise, teach, or fair basically need to entertain individuals, and indeed fair for arousing business intrigued after all.

Based on the impact of media on people's lifestyles. Here the researcher took a movie about Ken Carter's biography entitled "Coach Carter," directed by Thomas Carter in 2005. This movie tells about the real Life of Richmond High School Basketball coach Ken Carter. This movie tells about the weaknesses in the academic field of students who play basketball. Richmond High School is known for its naughty students, and few can go on to university. Coach Carter movie is an exciting movie that also has educational value. Judging by the positive values of Coach Carter Movie, including aspects of education for a brighter future. Ken Carter's training as a basketball coach has been very helpful in changed the personality of his initially stubborn and rule-breaking students. But the presence of Coach Carter can change behavior from bad to good with the educational values of the movie.

Palupi, et al. (2022: p. 1) The value of education in society is used as a tool to shape a person's character. However, in Coach Carter Movie there is an educational value that

provides knowledge from education as something positive and can be implemented by everyone. This movie has several educational values namely: discipline, responsibility, hard work, creative and love peace.

Methodology

This research utilize the descriptive qualitative inquire about since the researcher needs to describe and analyze the educational value contained within the Coach Carter Movie. Qualitative content analysis utilizing modifiable coding systems is analysis strategy of choice in descriptive qualitative studies (Suardi, 2017). The analysis unit is a certain unit that is taken into account as a research subject as well as a sampling procedure which includes sampling and study units. The analysis unit of these educational values contained in the Coach Carter Movie, including: Discipline, Responsibility, Hard work, Creative and Love Peace.

Analyzing the data, there are three threads operating concurrently: (1) *Data Condensation*, (2) *Data Display*, and (3) *drawing/verifying conclusions*. Miles and Huberman (In Panjaitan, 2022). The researcher in this study chose the data from the movie's transcript, then concentrated on the semiotic data. The writer then simplified and abstracted the studied data. The data will then be displayed as the following step. Numerous matrices, graphs, charts, and networks are among the displays covered in this book. In this study, a table is employed as the data display format. The sketch of the conclusion is just half a Gemini configuration. As the analysis continues, conclusions are also confirmed. Verification can be as quick as an analyst's brief second thought while writing, followed by a quick return to the field notes, or it can be thorough and detailed.

The researcher tested the legitimacy of the information to proving whether the investigation conducted was reasonable, to investigate and check the information obtained. The legitimacy of the information has been obtained. The examination of information legitimacy in the subjective investigation of integration tests of validity and reliability (Sugiyono, 2018: 270). Validity checks the reliability of the survey information displayed by the researcher so that the survey results taken are not questioned as logical work is done. Stable quality of inquiry can be trusted; in other words, several tests are executed repeatedly with the same result. The steady or unshakable quality of the survey was sought in case other people with the same survey on the handle get the same thing. In this reflection, the researcher used a validity test and a confidence test by watching the movie "Coach Carter" speech about educational values. At that time, the researcher watched the film several times, checked the recording, and analyzed the information several times to gain legitimacy.

Result and Discussion

A. The Types of Educational Values in Coach Carter Movie.

Educational values according to Pusat Kurikulum on Pengembangan dan Pendidikan Budaya & Karakter Bangsa: Pedoman Sekolah year 2009 (In Hasanah, 2022) These educational values can be found in Coach Carter movie which are: discipline, responsibility, hard work, creative and love peace.

1. Discipline

The educational value of *discipline* in the movie *Coach Carter* is one of its central themes, illustrated through the coach's strict yet motivational approach to guiding his basketball team. Coach Ken Carter instills discipline by setting clear expectations for the players, emphasizing the importance of both academic and athletic excellence. This value is exemplified in several aspects of the movie:

- a. Coach Carter requires his players to sign a contract agreeing to maintain a minimum grade point average, attend all classes, and show respect toward themselves, their teammates, and the community. This contract symbolizes the structured discipline necessary for personal and team growth.
- b. When the team neglects their academic responsibilities, Coach Carter locks the gym and cancels games until their grades improve. This action highlights his belief that discipline extends beyond the court and into life, teaching the players that their futures depend on their commitment to education.
- c. Throughout the movie, Coach Carter sets high but achievable standards, pushing the players to realize their potential. He ensures they adhere to strict practice routines, punctuality, and respect for authority, fostering a disciplined mindset that benefits them in sports and life.
- d. Discipline is portrayed as a tool for accountability. When a player falls short, they face consequences, but they are also given opportunities to correct their mistakes, demonstrating that discipline is about growth, not punishment.

Through these examples, *Coach Carter* illustrates how discipline shapes character, instills resilience, and prepares individuals to face real-world challenges with determination and integrity.

2. Responsibility

In *Coach Carter*, the educational value of **responsibility** is a key theme woven into the narrative. It is portrayed through Coach Carter's efforts to teach his players the importance of being accountable for their actions and their futures. This value is demonstrated in various ways:

- a. Coach Carter emphasizes that the players are student-athletes, with "student" coming first. He holds them responsible for maintaining their grades, showing that academic success is their responsibility, not just their coach's or teachers'. The gym lockdown becomes a turning point, forcing the team to take their academic responsibilities seriously.
- b. Players are expected to uphold their commitments to the team. When one player breaks the contract or lets the team down, it impacts everyone. For

example, when a player fails to meet expectations, he must complete physical drills as a consequence. Other players often step in to help, reinforcing collective responsibility.

- c. Coach Carter teaches his players to respect and represent their community with dignity. He insists on their proper behavior, dress code, and conduct, reminding them that they are role models for others.
- d. The players are held responsible for their errors, but they are also encouraged to learn and grow from these experiences. This reinforces the idea that responsibility is not just about avoiding mistakes but about acknowledging and correcting them.

Through these moments, the movie demonstrates how responsibility prepares individuals for life by teaching them to be accountable for their choices, respectful of others, and mindful of their long-term goals.

3. Hard work

In *Coach Carter*, the educational value of **hard work** is a central theme that drives the characters' growth and success both on and off the court. The movie showcases how consistent effort, determination, and perseverance lead to tangible results, emphasizing that success is earned through dedication. This value is illustrated through various moments:

- a. Coach Carter implements intense practice routines that push the players beyond their limits. He demands focus, effort, and teamwork during every session, teaching them that hard work is essential for improving their skills and achieving their goals.
- b. Players are required to meet strict physical, academic, and behavioral standards to remain on the team. For instance, when one player misses practice or breaks a rule, he is tasked with completing extra drills to demonstrate his commitment and earn his place back.
- c. The team's journey from underperformance to excellence showcases the transformative power of hard work. Through repeated effort and dedication, they not only improve their basketball performance but also build self-confidence and resilience.
- d. The players are shown juggling school, sports, and personal struggles, emphasizing that hard work is about managing priorities effectively. Coach Carter's emphasis on academics and athletics teaches them that consistent effort in all areas of life leads to success.
- e. Individual players, such as Timo Cruz, work hard to overcome personal and societal obstacles. Their stories highlight that perseverance and determination can help one rise above adversity.

Through these depictions, *Coach Carter* teaches that hard work is the foundation of success and personal growth, inspiring the audience to embrace effort as a key to achieving their ambitions.

4. Creative

In *Coach Carter*, the educational value of **creativity** is subtly demonstrated through problem-solving, adaptability, and innovative thinking by both the coach and the players. The movie shows that creativity is not limited to artistic endeavors but is also essential in overcoming challenges and achieving goals. Here is how creativity is portrayed:

- a. Coach Carter uses creative methods to teach discipline and accountability. For example, when a player fails to meet expectations, instead of excluding him, Coach Carter sets a physical task (like running drills) as a consequence. This approach not only reinforces discipline but also fosters a sense of ownership and teamwork when other players assist with the task.
- b. The players exhibit creativity in how they adapt to Coach Carter's unconventional methods and respond to challenges on the court. They learn to think strategically during games, using creative plays to outmaneuver their opponents.
- c. Several players face personal and academic obstacles that require creative problem-solving. For instance, balancing their studies, personal issues, and basketball commitments demands innovative time management and resourcefulness.
- d. Coach Carter fosters a sense of unity by encouraging players to support one another creatively. When one player is tasked with completing an enormous number of push-ups and suicides, the team steps in to help, demonstrating a creative solution rooted in teamwork and solidarity.

Through these examples, the movie emphasizes that creativity is a valuable tool for addressing challenges, fostering collaboration, and achieving success in diverse aspects of life.

5. Love peace

In *Coach Carter*, the educational value of **love for peace** is highlighted through themes of respect, conflict resolution, and fostering harmonious relationships. The movie emphasizes the importance of creating a peaceful environment for personal growth and teamwork. Here is how this value is portrayed:

- a. Coach Carter establishes a culture of respect within the team, encouraging players to treat each other, their opponents, and the community with dignity. By addressing conflicts constructively and insisting on proper behavior, he demonstrates that peace begins with mutual respect.
- b. The movie shows instances where players experience disagreements or tension. Instead of allowing conflicts to escalate, Coach Carter guides them toward resolution, teaching them to listen, empathize, and work through their differences peacefully.

- c. While basketball is a competitive sport, Coach Carter ensures the players understand that aggression and hostility are not the answers. He stresses the importance of discipline and self-control, promoting fair play and good sportsmanship as means to maintain peace on and off the court.
- d. The team learns that their strength lies in unity and cooperation. They work together to overcome challenges, creating a peaceful and supportive environment that fosters growth and success.
- e. Coach Carter encourages the players to become role models in their community, spreading the value of peace through their actions and attitudes.

These examples highlight that love for peace involves cultivating respect, resolving conflicts amicably, and contributing to a harmonious environment that benefits individuals and groups alike.

Discussion

Finding of 5 educational values which found by the researcher are discipline, responsibility, hard work, creative and love peace in Coach Carter movie that released on 2005 and directed by Thomas Carter. Educational value is imperative to memorize particularly for children. Value in education can help parents to educate the children to have a great personality, so it can ended up reference for them as a reference in real life.

Consequently, as stated by Hasanah (2022, p.16-17) educational value not only can be found in academic process but also can be found in anything experience. On the other hand, educational value can also be interpreted that the educational world has experiences changes towards a more positive, if the first model only as the teaching of science education, as moral degradation, then education must also be balanced with educational value.

Discipline is consistently emphasized in *Coach Carter* as a foundational value. Through strict rules and structured routines, Coach Carter teaches the players to manage time effectively, follow rules, and improve their behavior. Discipline is enforced through Players are expected to adhere to strict schedules, such as arriving before the designated practice time, Consequences like suicides and pushups are used for lateness, attitude issues, and rule-breaking, Mandatory tasks, such as shooting a set number of free throws before leaving the gym, build discipline and improve skills. Discipline is depicted as a habit cultivated through consistent practice and adherence to rules.

Responsibility is portrayed as an obligation to fulfill duties and accept consequences. Examples include: Players are required to maintain academic progress, monitored through weekly reports. Parents are expected to support players in meeting contract obligations, Players must own their actions, whether in learning proper techniques, attending classes, or improving their grades, Coach Carter holds himself accountable for guiding players both on the court and in life, ensuring they achieve academic and personal success. Responsibility is shown as a shared duty between Coach Carter, the players, and their families, emphasizing its role in achieving success.

For Hard Work, Coach Carter emphasizes the importance of physical effort, endurance, and teamwork. His approach involves rigorous training (e.g., running, passing, defending, shooting) that aims to build players' stamina, skills, and mental toughness. Hard work is not only necessary for success in basketball, but also for academic and personal growth. The players are encouraged to stay disciplined both on the court and in the classroom, reinforcing the idea that effort in every aspect of life leads to success. Through continuous guidance and setting high expectations, Coach Carter fosters a culture of determination and resilience. His approach teaches the players the value of overcoming challenges and never giving up, no matter the situation.

Coach Carter introduces creative plays, naming basketball strategies after women's names to keep opponents guessing. This inventive approach showcases his ability to think outside the box and bring a fresh perspective to the game. The creative methods employed by Coach Carter extend beyond basketball. He uses creative strategies to inspire academic success by encouraging the players to balance sports with education, preparing them for their future. Through these new methods, Coach Carter not only improves the team's performance but also enriches the players' personal development. The introduction of new ideas (like the name-based formations) instills in the players a sense of uniqueness and pride in their collective efforts.

The dialogues reflect how Coach Carter's leadership and guidance foster harmony, respect, and mutual support among the players, their families, and even with the coaches and staff. "Love peace" is portrayed as a foundation for teamwork, growth, and personal development. Dialogues like LP.1, LP.2, and LP.8 emphasize the importance of teamwork, where players support each other through challenges and successes. The idea of "love peace" in these contexts promotes emotional and physical support among team members. In dialogues such as LP.5, LP.6, and LP.7, players, coaches, and parents show mutual respect and appreciation for each other's efforts. This respect is rooted in understanding and valuing each other's roles in helping achieve personal and collective goals. Coach Carter's role is crucial in offering forgiveness and guidance, as seen in LP.12 and LP.18. His encouragement and understanding allow players to grow emotionally and academically. The "love peace" theme also involves allowing people to make mistakes and supporting them through their growth. In dialogues like LP.9 and LP.17, Coach Carter is depicted as focusing on the future of his students, emphasizing the importance of education, self-belief, and striving for better opportunities, reinforcing his commitment to their success and well-being. The theme of "love peace" extends to a sense of belonging within the community, as seen in the players' pride for their school and hometown (LP.18). It highlights the collective identity and the bonds formed through shared experiences.

Conclusion

After analysing the Coach Carter Movie, the researcher has obtained five types of educational values, namely: Discipline, Responsibility, Hard word, Creative and Love peace. Even though there are many educational values but the researcher decided to take only five because these educational values are found in the Coach Carter Movie. The value can present in educational value depend on people themselves. The researcher found discipline (11 data), responsibility (17 data), hard work (18 data), creative (10 data) and love peace (18 data). Each data from these five educational values often appears in the Coach Carter Movie.

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